UNITED WAY
Waco-McLennan County

Media Advisory

For Immediate Release

April 23, 2026

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United Way of Waco-McLennan County

Book Drive Finale Celebration

WHAT: United Way of Waco-McLennan County's Week of the Young Child celebration and final day of the community book drive, featuring Storytime readings and special guest readers.

WHEN: 10am to 7pm, Tuesday, April 24, Special Storytimes: 11am to 1pm

WHERE: Bledsoe Miller STEAM Center: 300 N M.L.K. Jr Blvd. Waco, TX 76704

NOTE: Media is invited to attend for photo and video coverage and United Way and partner team members will be available for interviews.

United Way of Waco-MacLennan County is using the Week of the Young Child to kick off a book drive from April 11-24 that allows ever child in the community to receive a story to call their own.

On April 24, media are invited to capture the celebration of how even one book can open the door to imagination and opportunity. From 11 a.m. to 1 p.m., there will be Storytime readings with local volunteers from Extraco Banks and Atmos Energy. Local Police Chief Sheryl Victorian will also read her book, "The Me I See."

Interview opportunities will be available with United Way staff, partner team members and participating Week of the Young Child sponsors from Waco and McLennan County.

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